

OnStrategy Report





UNT PLANNING IMPLEMENTATION ACTION PLAN PRIORITIES & PROJECTS FY15





Not Started
 Deferred
 On Target
 Off Target
 Waiting on Someone
 Critical
 Achieved





Student Enrollment Priorities	Status
1.1 Improve financial aid distribution to better support recruiting goals.	As of 07/13/15
1.2 Simplify and bundle fees to increase transparency and cost predictability.	As of 07/16/15
1.3 Develop a plan to move toward minority and Hispanic serving institution statuses.	As of 07/14/15
1.4 Implement technologies and use data-driven approaches to assist in recruitment and retention of students.	As of 06/30/15
1.5 Grow enrollment by developing overarching recruitment strategies, better marketing and communications.	As of 06/30/15



President's Initiatives - Student Enrollment	Status
2.1 Develop and implement Eagle Express tuition plan to offer students cost predictability and encourage timely graduation.	As of 06/19/15
2.2 Drive application rates by expanding the campus visit experience for prospective students and their families.	As of 06/19/15
2.3 Hire VP for Enrollment Management and reorganize division, as needed.	As of 06/30/15






Academic Priorities	Status
3.1 Improve classroom experience, academic rigor and student learning outcomes.	As of 06/16/15
3.2 Create a more comprehensive retention program with the support of advisors, colleges and student affairs; continue to improve one-stop academic support services.	As of 07/13/15
3.3 Support Eagle Express and retention efforts by expanding advising support, communicating with EE students, improving class scheduling	As of 07/13/15







(eliminating bottlenecks), expanding summer offerings and degree mapping to keep students on a 4-year track to graduation.	
3.4 Better align academic and professional development programs for student success.	 As of 07/16/15
3.5 Launch a comprehensive departmental evaluation process focused on Tier One and national prominence.	 As of 06/30/15
3.6 Conduct successful SACS accreditation visit.	 As of 06/30/15
3.7 Better infuse the creative spirit of our campus into academic programs.	 As of 07/13/15





President's Initiatives - Academics	Status
4.1 Launch mass commencement ceremony for Spring 2015.	 As of 06/30/15
4.2 Expand UNT's offerings of selected full degree programs to two off-campus locations.	 As of 06/01/15
4.3 Refine strategies for online education to enhance quality and increase enrollment.	 As of 06/30/15
4.4 Appoint Class Concierge to expedite student graduation.	 As of 06/30/15





Operations Priorities	Status
5.1 Improve operations and accountability; at every level and in every area; look for way to increase efficiency, cut costs and improve service; eliminate the "UNT run-around", break down silos and encourage a "can-do" attitude.	 As of 06/30/15
5.2 Reward high-performing faculty and staff; and improve mentoring, training and career development support.	 As of 06/30/15
5.3 Work with UNT System to improve shared services, develop service level agreements and identify the resources needed to be effective partners.	 As of 06/30/15
5.4 Celebrate our creative, cultural, athletic and aesthetic strengths to better connect our alumni and community to UNT.	 As of 07/13/15


Physical Infrastructure Priorities	Status
6.1 Assess and move forward (as funds permit) on key renovation projects such as Science Research Building, UNT Coliseum and residence halls	 As of 07/13/15
6.2 Improve physical infrastructure, campus aesthetics, parking lots and streets in accordance with campus master plan.	 As of 07/03/15

6.3 Continue and complete capital projects such as the University Union and Honors Hall.	 As of 06/30/15
6.4 Create a master plan for Greek housing.	 As of 06/30/15
6.5 Acquire properties in accordance with campus master plan.	 As of 07/13/15
6.6 Pursue Tuition Revenue Bonds for College of Visual Arts and Design and research buildings.	 As of 07/13/15
6.7 Improve Facilities' pricing and service.	 As of 06/30/15

President's Initiatives – Operations & Infrastructure	Status
7.1 Reorganize Advancement/UNT Foundation operations and roles to improve fundraising and grow alumni engagement.	 As of 06/30/15
7.2 Make critical leadership hires.	 As of 06/30/15
7.3 Develop a series of events to commemorate the 125th anniversary of UNT.	 As of 06/30/15
7.4 Develop and implement a strategic planning implementation process.	 As of 06/30/15
7.5 Use strategic planning and project management software to improve accountability of implementation teams.	 As of 07/10/15
7.6 Increase the quantity and quality of communications from the President's office to provide more transparent information to a broader audience.	 As of 07/13/15

President's System-Wide IT Initiatives	Status
8.1 Select and launch a Constituent Relations Management (CRM) system to recruit, enroll and retain students	 As of 07/06/15
8.2 Select and launch a Marketing Automation System to enhance the Constituent Relations Management system by providing the tools necessary to efficiently recruit students.	 As of 07/20/15
8.3 Select and implement an Emergency Notification system that provides timely delivery of emergency notifications.	 As of 07/21/15
8.4 Select and launch a mobile application that addresses the highest value functions needed by current and prospective students from each university.	 As of 07/21/15



8.5 Improve customer service and the flow of processing financial aid by improving the application process and increasing the speed of verification eligibility processing.	 As of 07/09/15
8.6 Develop a single data-warehousing source for institutional and cross-institutional analyses using standardized data.	 As of 07/03/15
8.7 Implement a universally used academic advising solution that provides key features needed by the universities in the UNT system, centered on academic advising and degree audit capabilities.	 As of 07/13/15
8.8 Acquire/develop early warning systems that help identify students who need assistance to succeed in continuing their education.	 As of 07/13/15

Research and Economic Development Priorities	Status
9.1 Develop specific strategies to support our path to Tier One; use planning implementation to "close the gaps".	 As of 06/30/15
9.2 Work on the graduate student tuition "problem" to improve graduate recruiting and grow Ph.D. numbers.	 As of 06/30/15
9.3 Develop and execute proposals to optimize and expand research space.	 As of 06/30/15
9.4 Continue to improve research services support.	 As of 06/30/15
9.5 Better integrate teaching and research functions.	 As of 07/13/15
9.6 Align promotion and tenure standards to our Tier One national prominence goals.	 As of 06/30/15
9.7 Align new program development to regional workforce needs and promising research areas.	 As of 06/30/15
9.8 Provide better mentoring for faculty to improve promotion success, increase collaboration, and increase grant and contract activity to create a more research-active faculty.	 As of 06/30/15
9.9 Create a unified technology transfer and commercialization unit to support faculty, students and regional need and to increase corporate contracts.	 As of 06/30/15
9.10 Improve research collaboration inside and outside the university.	 As of 06/30/15


UNT PLANNING IMPLEMENTATION - DETAIL

1 Student Enrollment Priorities

1.1 Improve financial aid distribution to better support recruiting goals. (Academic Implementation Team - Student Enrollment - Elizabeth With/Shannon Goodman) (08/31/17)

Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
8.5.1 (Cross Reference) Decrease the amount of time needed to process UNT financial aid verification. (Student Enrollment - FA - Zelma DeLeon)	10/01/14, 10/31/15	85%	 As of 07/20/15
8.5.2 (Cross Reference) Improve and digitize the UNT financial aid application process. (Student Enrollment - FA - Zelma DeLeon)	10/01/14, 08/31/15	10%	 As of 07/20/15



1.2 Simplify and bundle fees to increase transparency and cost predictability. (Academic Implementation Team - Academic Affairs - Warren Burggren/Finley Graves) (08/31/15)







Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
1.2.1 Establish singular instructional fee to make fee process understandable for students and efficient for the University. (Academic Affairs - Allen Clark)	01/01/14, 02/28/15	100%	 As of 05/07/15

1.3 Develop a plan to move toward minority and Hispanic serving institution statuses. (Academic Implementation Team - Student Enrollment - Elizabeth With/Shannon Goodman) (08/31/17)





(Deferred until next year)

1.4 Implement technologies and use data-driven approaches to assist in recruitment and retention of students. (Academic Implementation Team - Student Enrollment - Elizabeth With/Shannon Goodman) (08/31/17)

Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
1.4.1 Develop a provisional admission program for new first-time in college (FTIC) students that increases semester credit hours (SCH) without negatively impacting quality. (Student Affairs - Melissa McGuire)	06/01/14, 02/28/15	100%	 As of 05/04/15
1.4.2 Develop and implement tools to decrease the level of anxiety some new students experience as they acclimate to university life in orientation. This will create a personalized online student checklist for orientation. (Student Affairs - Melissa McGuire)	07/01/14, 03/31/15	50%	 As of 07/14/15


<i>Content is developed. Implementation deferred pending new Constituent Relations Management (CRM) system.</i>			
8.1.1 (Cross Reference) Select a constituent relations management (CRM) system designed to effectively recruit, enroll and retain students. (President's Initiatives - Deborah Leliaert)	09/01/14, 07/31/15	95%	 As of 07/21/15
8.1.2 (Cross Reference) Implement a new constituent relations management (CRM) system designed to increase student recruitment, enrollment and retention. (Student Enrollment - Shannon Goodman)	07/31/15, 12/31/15		 As of 07/21/15
8.2.1 (Cross Reference) Select a marketing automation system to extend constituent relations management system capabilities in recruiting students. (President's Initiatives - Deborah Leliaert)	09/01/14, 07/31/15	95%	 As of 07/21/15
8.2.2 (Cross Reference) Implement a marketing automation system that provides additional tools to increase student recruitment capabilities. (Student Enrollment - Shannon Goodman)	07/31/15, 01/31/16		 As of 07/21/15
8.3.1 (Cross Reference) Select an emergency communication system that provides timely delivery of emergency notifications. (President's Initiatives - Deborah Leliaert)	07/01/14, 06/30/15	100%	 As of 07/21/15
8.3.2 (Cross Reference) Implement emergency notification system feature enhancements to provide better control and timely delivery of emergency notifications. (President's Initiatives - Deborah Leliaert)	06/19/15, 08/31/15	28%	 As of 07/21/15

1.5 Grow enrollment by developing overarching recruitment strategies, better marketing and communications. (Academic Implementation Team - Student Enrollment - Elizabeth With/Shannon Goodman) (08/31/17)


Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
1.5.1 Create partnerships with North Texas independent school districts that will automatically admit the top 20% of high school juniors to increase recruitment opportunities and ultimately the quantity and quality of enrollment. (Eagle Advantage) (Academic Implementation Team - Student Enrollment - Elizabeth With/Shannon Goodman)	09/01/14, 01/31/15	100%	 As of 07/03/15
1.5.2 Implement Oklahoma tuition plan to better recruit students from this area. (Student Enrollment- Admissions - Rebecca Lothringer)	04/01/14, 03/31/15	100%	 As of 05/04/15
1.5.3 Institute international agency agreements to increase recruitment opportunities for international students. (Academic Affairs - Warren Burggren)	01/01/14, 02/28/15	100%	 As of 05/04/15
1.5.4 Facilitate and increase transfer student enrollment by providing 'maps' that show the curricular alignment between community college programs and UNT degrees. (Academic Affairs - Celia Williamson)	11/01/14, 08/31/17	30%	 As of 06/30/15

2 President's Initiatives - Student Enrollment


2.1 Develop and implement Eagle Express tuition plan to offer students cost predictability and encourage timely graduation. (President's Initiatives - Neal Smatresk) (08/31/14)

Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
2.1.1 Develop and implement Eagle Express, a compliant state mandated fixed rate tuition plan designed to increase retention and 4-year graduation rates. (Academic Implementation Team - Student Enrollment - Elizabeth With/Shannon Goodman)	12/01/13, 08/31/14	100%	 As of 06/16/15

2.2 Drive application rates by expanding the campus visit experience for prospective students and their families. (President's Initiatives - Neal Smatresk) (08/31/17)



Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
2.2.1 Create a plan to significantly increase campus visit offerings, and academic tours, to accommodate increasing numbers of prospective students and their families. (President's Initiatives - Deborah Leliaert)	02/01/14, 08/31/15	100%	 As of 07/16/15


2.3 Hire VP for Enrollment Management and reorganize division, as needed. (President's Initiatives - Neal Smatresk) (08/31/15)

Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
2.3.1 Hire Vice President for Enrollment Management and create a new division. (President's Initiatives – Elizabeth With)	05/01/14, 02/28/15	100%	 As of 06/30/15


3 Academic Priorities

3.1 Improve classroom experience, academic rigor and student learning outcomes. (Academic Implementation Team - Academic Affairs - Warren Burggren/Finley Graves) (08/31/17)



Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
3.1.1 Develop a more systematic way to assess workload to ensure faculty members who are lower in scholarly productivity have a higher teaching load; balance faculty workload for efficiency and effectiveness. (Academic Affairs - Yolanda Flores-Niemann)	09/01/14, 04/30/15	100%	 As of 05/04/15
3.1.2 Adjust the ratio of full-time faculty versus adjunct instructors so that a higher percentage of courses are taught by full-time faculty to foster student success. (Academic Affairs - Yolanda Flores-Niemann)	01/01/14, 04/30/15	100%	 As of 05/04/15

3.1.3 Expand wireless networking to improve instructional infrastructure and technical support. (Academic Affairs - Phillip Baczewski)	01/01/14, 04/30/15	100%	 As of 05/04/15
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3.2 Create a more comprehensive retention program with the support of advisors, colleges and student affairs; continue to improve one-stop academic support services. (Academic Implementation Team - Academic Affairs - Warren Burggren/Finley Graves) (08/31/17)


Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
3.2.1 Plan, pilot, review, and implement a mandatory First Flight Program (extended orientation). (Student Affairs - Melissa McGuire)	01/01/14, 08/31/17	100%	 As of 06/29/15

3.3 Support Eagle Express and retention efforts by expanding advising support, communicating with EE students, improving class scheduling (eliminating bottlenecks), expanding summer offerings and degree mapping to keep students on a 4-year track to graduation. (Academic Implementation Team - Academic Affairs - Warren Burggren/Finley Graves) (08/31/17)


Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
3.2.1 (Cross Reference) Plan, pilot, review, and implement a mandatory First Flight Program (extended orientation). (Student Affairs - Melissa McGuire)	01/01/14, 08/31/17	100%	 As of 06/29/15
4.4.1 (Cross Reference) Create a class concierge position to assist seniors in ensuring their timely graduation. (Academic Affairs - Yolanda Flores-Niemann)	10/01/14, 03/31/15	100%	 As of 05/04/15

3.4 Better align academic and professional development programs for student success. (Academic Implementation Team - Student Enrollment - Elizabeth With/Shannon Goodman) (08/31/17)




Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
3.4.1 Integrate career development programming into the freshman and sophomore years for FTIC. (Student Affairs - Dan Naegeli)	03/01/15, 03/31/17	5%	 As of 06/30/15
3.4.2 Expand leadership development opportunities for students. (Student Affairs - Dan Naegeli) <i>Waiting on funding to expand programming further.</i>	01/01/14, 08/31/17	20%	 As of 06/25/15

3.4.3 Increase the involvement of alumni in career & leadership programming for students. (Student Affairs - Dan Naegeli) <i>Waiting on funding for one major addition, Alumni Mentoring Network.</i>	01/01/15, 02/28/19	5%	 As of 06/30/15
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3.5 Launch a comprehensive departmental evaluation process focused on Tier One and national prominence. (Academic Implementation Team - Academic Affairs - Warren Burggren/Finley Graves) (08/31/17)

Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
3.5.1 Complete the data analysis to inform UNT's leadership in outlining a plan to help move UNT to Tier One status. (Academic Affairs - Allen Clark) <i>Working with the President to determine a new list of Tier 1 institutions requiring additional analysis of the IPEDS data to determine similar institutions.</i>	05/01/14, 04/30/15	85%	 As of 07/14/15

3.6 Conduct successful SACS accreditation visit. (Academic Implementation Team - Academic Affairs - Warren Burggren/Finley Graves) (08/31/17)


Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
3.6.1 Complete faculty credentialing process. (Academic Affairs - Melinda Lilly)	04/01/14, 04/30/15	100%	 As of 05/04/15
3.6.2 Select and successfully submit UNT's Quality Enhancement Plan (QEP) to the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) as part of the re-accreditation process. (Academic Affairs - Mike Simmons)	01/01/14, 06/30/16	50%	 As of 05/04/15
3.6.3 Ensure that UNT satisfactorily complies with all SACS requirements needed for re-accreditation. (Academic Affairs - Allen Clark)	01/01/14, 09/30/16	95%	 As of 07/10/15

3.7 Better infuse the creative spirit of our campus into academic programs. (Academic Implementation Team - Academic Affairs –Warren Burggren/ Finley Graves) (08/31/17)


(Deferred until next year)

4 President's Initiatives - Academics


4.1 Launch mass commencement ceremony for Spring 2015. (President's Initiatives - Neal Smatresk) (05/16/15)

Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
4.1.1 Create a unified celebratory event to honor UNT graduates. (President's Initiatives - Laurea Irving)	06/01/14, 05/15/15	100%	 As of 06/30/15


4.2 Expand UNT's offerings of selected full degree programs to two off-campus locations. (President's Initiatives - Neal Smatresk) (08/31/16)

Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
4.2.1 Launch three complete Bachelor/Master level degree programs at off-campus locations. Two programs to be located at the Universities Center at Dallas (UCD) and one at Collin Higher Education Center (CHEC). (Academic Affairs - Allen Clark)	01/01/14, 08/31/16	50%	 As of 07/10/15

4.3 Refine strategies for online education to enhance quality and increase enrollment. (President's Initiatives - Neal Smatresk) (04/30/17)

Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
4.3.1 Review course design for all online courses and implement a new distance education funding model to increase enrollment and enhance quality. (Academic Affairs - Allen Clark)	01/01/14, 04/30/17	35%	 As of 07/10/15

4.4 Appoint Class Concierge to expedite student graduation. (President's Initiatives - Neal Smatresk) (08/31/15)

Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
4.4.1 Create a class concierge position to assist seniors in ensuring their timely graduation. (Academic Affairs - Yolanda Flores-Niemann)	10/01/14, 03/31/15	100%	 As of 05/04/15



5 Operations Priorities


5.1 Improve operations and accountability; at every level and in every area; look for way to increase efficiency, cut costs and improve service; eliminate the "UNT run-around", break down silos and encourage a "can-do" attitude. (Operations & Infrastructure Implementation Team - Bob Brown) (08/31/17)

Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
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5.1.1 Enhance on-boarding and new hire orientation; streamline processes for both on-boarding and off-boarding. (O&I - HR - Brandi Renton)	11/01/14, 05/31/16	43%	 As of 07/01/15
5.1.2 Facilitate and track all required training sessions to include identification of technical infrastructures needed to provide resources and tools for supervisors and employees. (O&I - HR - Brandi Renton)	11/01/14, 07/31/16	50%	 As of 07/01/15
5.1.3 Identify communication issues and gaps for all constituents of Shared Services and develop a responsive communication plan. (O&I - BSC - Donna Asher)	12/01/14, 06/30/15	100%	 As of 07/01/15
5.1.4 Discuss, review and create consistent forms and procedures for the retiree email address process. (O&I - Administrative IT - Abraham John)	11/10/14, 08/31/15	80%	 As of 07/02/15
5.1.5 Migrate all users from on premise email to Office 365 email - cloud email. (O&I - Administrative IT - Abraham John)	06/16/14, 09/07/14	100%	 As of 06/30/15
5.1.6 Discuss, inventory, create RFP's and provide recommendations to the VP for Finance and Administration for copier standardization. (O&I - Administrative IT - Abraham John) <i>Deferred project to address the migration to OneDrive for Business and the move of file server file space to Isilon.</i>	11/10/14, 07/31/15	52%	 As of 07/02/15
5.1.7 Migrate all systems from ePo4 to ePo5. Decrypt and encrypt devices (laptops/tablets) on ePo5. Encrypt all laptops/tablets that were not already encrypted. (O&I - Administrative IT - Abraham John)	06/30/14, 10/19/14	100%	 As of 05/04/15
5.1.8 Migrate all users' file space (home and shared) to OneDrive for Business and Isilon shared storage. (O&I - Administrative IT - Abraham John)	03/15/15, 10/01/15	85%	 As of 07/02/15
5.1.9 Develop training for Campus Security Authorities. (Student Affairs - DOS - Moe McGuiness)	01/01/14, 03/31/15	100%	 As of 06/30/15
5.1.10 Develop and evaluate UNT's compliance with the Violence Against Women Act as it amends the Clery Act. (Student Affairs - DOS - Moe McGuiness)	01/01/14, 04/30/15	100%	 As of 05/04/15

5.2 Reward high-performing faculty and staff; and improve mentoring, training and career development support. (Operations & Infrastructure Implementation Team - Bob Brown) (08/31/17)

Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
5.2.1 Conduct Student Affairs Staff Development Survey. (Student Affairs - Hope Garcia)	07/01/14, 03/01/15	100%	 As of 06/30/15
5.2.2 Create Staff Feedback Form for Student Affairs. (Student Affairs - Hope Garcia)	05/01/14, 09/30/14	100%	 As of 06/30/15

5.2.3 Establish 60K base floor for tenure / tenure track faculty to become more in line with market to retain more faculty. (Academic Affairs - Warren Burggren)	06/01/14, 02/28/15	100%	 As of 05/04/15
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5.3 Work with UNT System to improve shared services, develop service level agreements and identify the resources needed to be effective partners. (Operations & Infrastructure Implementation Team - Bob Brown) (08/31/17)


Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
5.3.1 Provide oversight, coordination and communication to ensure the new chart of accounts provides more management tools. (O&I - Budget - Beverly Cotton)	11/01/14, 08/31/17	38%	 As of 06/30/15
5.3.2 Establish and implement a data governance process to ensure that the data the university maintains is accurate and consistent making the data warehouse reliable across the range of university users. (O&I - Budget - Beverly Cotton)	10/01/14, 03/30/16	65%	 As of 07/10/15

5.4 Celebrate our creative, cultural, athletic and aesthetic strengths to better connect our alumni and community to UNT. (Operations & Infrastructure Implementation Team - Bob Brown) (08/31/17)

(Deferred until next year)






6 Physical Infrastructure Priorities

6.1 Assess and move forward (as funds permit) on key renovation projects such as Science Research Building, UNT Coliseum and residence halls (Operations & Infrastructure Implementation Team - Bob Brown) (08/31/17)



Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
6.1.1 Create a plan to use survey data and student focus groups to improve the entrance and lobby space in West Hall. (Student Affairs - Tom Rufer)	01/01/14, 08/31/15	85%	 As of 07/07/15

6.2 Improve physical infrastructure, campus aesthetics, parking lots and streets in accordance with campus master plan (Operations & Infrastructure Implementation Team - Bob Brown) (08/31/17)


Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
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6.2.1 Improve Campus grounds in at least three areas. (O&I - Facilities - David Reynolds)	09/01/14, 08/31/15	94%	 As of 07/02/15
6.2.2 Review campus design standards for finishes. (O&I - Facilities - David Reynolds)	10/01/14, 04/30/15	100%	 As of 07/02/15
6.2.3 Improve and maintain aesthetics in key parking lots. (O&I - Facilities - David Reynolds)	10/06/14, 07/17/15	87%	 As of 07/20/15
6.2.4 Renovate Marquis Hall. (O&I - Facilities - David Reynolds)	10/06/14, 06/26/15	100%	 As of 07/03/15
6.2.5 Improve turf along North Texas Blvd. (O&I - Facilities - David Reynolds)	10/01/14, 06/30/15	100%	 As of 07/02/15
6.2.6 Trim twenty percent of campus trees per year. (O&I - Facilities - David Reynolds)	10/06/14, 08/31/15	79%	 As of 07/03/15
6.2.7 Create a comprehensive 10-year Parking & Transportation Master Plan integrated with 2013 Campus Master Plan. (O&I - Police, Parking, Transportation - Rich Deter/Geary Robinson)	09/01/14, 08/31/15	36%	 As of 06/18/15


6.3 Continue and complete capital projects such as the University Union and Honors Hall. (Operations & Infrastructure Implementation Team - Bob Brown) (08/31/17)

Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
6.3.1 Bring new residence hall (Rawlins) of approximately 500 beds into current housing inventory, with focus on honors students. (Student Affairs - Tom Rufer)	01/01/14, 01/31/15	100%	 As of 06/30/15
6.3.2 Develop a plan to open the new University Union during the fall 2015 semester. (Student Affairs - Tom Rufer)	02/01/14, 03/31/15	100%	 As of 05/04/15


6.4 Create a master plan for Greek housing. (Operations & Infrastructure Implementation Team - Bob Brown) (08/31/17)

Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
6.4.1 Create a master plan for the fraternity housing area. (O&I - Facilities - David Reynolds)	10/06/14, 03/13/15	100%	 As of 07/02/15


6.5 Acquire certain properties in accordance with campus master plan. (Operations & Infrastructure Implementation Team - Bob Brown) (08/31/17)

Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
6.5.1 Acquire certain properties in accordance with the UNT campus master plan. (Operations & Infrastructure Implementation Team - Bob Brown)	09/01/14, 08/31/17	70%	 As of 07/03/15

6.6 Pursue Tuition Revenue Bonds for College of Visual Arts and Design and research buildings. (Operations & Infrastructure Implementation Team - Bob Brown) (08/31/17)




Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
6.6.1 Submit UNT's Legislative Appropriations Request to the Governor's Office of Budget, Planning and Policy and the Legislative Budget Board. (Academic Affairs - Allen Clark)	09/01/14, 08/31/17	100%	 As of 06/29/15



6.7 Improve Facilities' pricing and service. (Operations & Infrastructure Implementation Team - Bob Brown) (08/31/17)

Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
6.7.1 Review and modify facilities' funding model to refocus on maintenance. (O&I - Facilities - David Reynolds)	10/01/14, 08/01/15	90%	 As of 07/03/15



7 President's Initiatives - Operations & Physical Infrastructure

7.1 Reorganize Advancement/UNT Foundation operations and roles to improve fundraising and grow alumni engagement. (President's Initiatives - Neal Smatresk) (08/31/17)


Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
7.1.1 Increase alumni, prospect and donor engagement through the creation of new engagement opportunities and improvement of existing opportunities. (President's Initiatives - Advancement - Eileen Moran/David Wolf)	01/01/14, 08/31/16	65%	 As of 06/02/15
7.1.2 Increase alumni, prospect and donor engagement through improved and consistent communication and personalized communications. (President's Initiatives - Advancement - Eileen Moran/David Wolf)	01/01/14, 04/30/16	49%	 As of 07/14/15
7.1.3 Increase alumni, prospect and donor engagement through improved prospect/donor experience, enhanced donor relations and increased	09/01/14, 08/31/16	83%	

accountability. (President's Initiatives - Advancement - Eileen Moran/David Wolf)			As of 06/02/15
7.1.4 Create effective fundraising opportunities by increasing the competency of development officers and providing development training to deans and faculty. (President's Initiatives - Advancement - Eileen Moran/David Wolf)	05/01/14, 04/30/16	67%	 As of 06/02/15
7.1.5 Increase the quality, variety and marketing of philanthropic opportunities. (President's Initiatives - Advancement - Eileen Moran/David Wolf)	02/01/14, 04/30/16	66%	 As of 06/02/15


7.2 Make critical leadership hires. (President's Initiatives - Neal Smatresk) (08/31/15)

Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
7.2.1 Hire the Vice President for Diversity and Inclusion & reorganize division. (President's Initiatives - Deborah Leliaert)	10/01/14, 07/31/15	100%	 As of 06/30/15
7.2.2 Hire the Vice President for Advancement. (Research Implementation Team - Tom McCoy)	09/01/14, 06/30/15	100%	 As of 06/30/15


7.3 Develop a series of events to commemorate the 125th anniversary of UNT. (President's Initiatives - Neal Smatresk) (04/30/16)

Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
7.3.1 Coordinate and implement programming to celebrate UNT's 125 th anniversary. (President's Initiatives - Advancement - Eileen Moran/Elizabeth With)	11/01/14, 04/30/16	36%	 As of 06/16/15

7.4 Develop and implement a strategic planning implementation process. (President's Initiatives - Neal Smatresk) (09/30/15)



Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
7.4.1 Develop and implement a planning implementation process that identifies university priorities and enhances transparency and accountability of implementation action teams. (President's Initiatives - Deborah Leliaert)	07/01/14, 09/30/15	100%	 As of 07/03/15

7.5 Use strategic planning and project management software to improve accountability of implementation teams. (President's Initiatives - Neal Smatresk) (08/31/17)



Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
7.5.1 Research, select and implement strategic planning software to support planning implementation processes and activities. (President's Initiatives - Deborah Leliaert)	01/01/15, 08/31/15	100%	 As of 06/30/15

8 President's System-Wide IT Initiatives


8.1 Select and launch a constituent relations management (CRM) system to recruit, enroll and retain students (President's Initiatives - Neal Smatresk) (12/31/15)


Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
8.1.1 Select a constituent relations management (CRM) system designed to effectively recruit, enroll and retain students. (President's Initiatives - Deborah Leliaert)	09/01/14, 07/31/15	95%	 As of 07/21/15
8.1.2 Implement a new constituent relations management (CRM) system designed to increase student recruitment, enrollment and retention. (Student Enrollment - Shannon Goodman)	07/31/15, 12/31/15		 As of 07/21/15

8.2 Select and launch a marketing automation system to enhance the constituent relations management system by providing the tools necessary to recruit students. (President's Initiatives - Neal Smatresk) (01/31/16)


Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
8.2.1 Select a marketing automation system to extend constituent relations management system capabilities in recruiting students. (President's Initiatives - Deborah Leliaert)	09/01/14, 07/31/15	95%	 As of 07/21/15
8.2.2 Implement a marketing automation system that provides additional tools to increase student recruitment capabilities. (Student Enrollment - Shannon Goodman)	07/31/15, 01/31/16		 As of 07/21/15

8.3 Select and implement an emergency notification system that provides timely delivery of emergency notifications. (President's Initiatives - Neal Smatresk) (08/31/15)



Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
8.3.1 Select an emergency communication system that provides timely delivery of emergency notifications. (President's Initiatives - Deborah Leliaert)	07/01/14, 06/30/15	100%	 As of 07/21/15

8.3.2 Implement emergency notification system feature enhancements to provide better control and timely delivery of emergency notifications. (President's Initiatives - Deborah Leliaert)	06/19/15, 10/31/15	28%	 As of 07/21/15
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8.4 Select and launch a mobile application that addresses the highest value functions needed by current and prospective students from each university. (President's Initiatives - Neal Smatresk) (12/31/15)

Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
8.4.1 Select and launch a mobile application to improve the ability of students to perform needed functions or obtain needed information from any mobile device. (President's Initiatives - Deborah Leliaert)	04/01/15, 12/31/15	20%	 As of 07/21/15

8.5 Improve customer service and the flow of processing financial aid by improving the application process and increasing the speed of verification eligibility processing. (President's Initiatives - Neal Smatresk) (08/31/15)


Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
8.5.1 Decrease the amount of time needed to process UNT Financial Aid verification. (Student Enrollment - FA - Zelma DeLeon)	10/01/14, 10/31/15	85%	 As of 07/20/15
8.5.2 Improve and digitize the UNT financial aid application process. (Student Enrollment - FA - Zelma DeLeon)	10/01/14, 08/31/15	10%	 As of 07/20/15

8.6 Develop a single data-warehousing source for institutional and cross-institutional analyses using standardized data. (President's Initiatives - Neal Smatresk) (02/28/16)


Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
8.6.1 Assemble a data warehouse that meets the analytical and dashboard needs of the UNT system and institutions. (President's Initiatives - ITSS - Rama Dhuwaraha)	06/26/15, 02/28/16	15%	 As of 06/29/15

8.7 Implement a universally used academic advising solution that provides key features needed by the universities in the UNT system, centered on academic advising and degree audit capabilities. (President's Initiatives - Neal Smatresk) (08/31/15)

Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
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8.7.1 Implement a universally used academic advising solution that provides key features needed by the universities in the UNT system, centered on academic advising and degree audit capabilities. (President's Initiatives - ITSS - Rama Dhuwaraha)	06/26/15, 08/31/15	10%	 As of 07/03/15
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8.8 Acquire/develop early warning systems that help identify students who need assistance to succeed in continuing their education. (President's Initiatives - Neal Smatresk) (07/31/16)



Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
8.8.1 Acquire/develop early warning systems that help identify students who need assistance to succeed in continuing their education. (President's Initiatives - ITSS - Rama Dhuwaraha)	06/26/15, 07/31/16	1%	 As of 06/29/15



9 Research & Economic Development Priorities

9.1 Develop specific strategies to support our path to Tier One; use planning implementation to "close the gaps". (Research Implementation Team - Tom McCoy) (08/31/17)



Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
9.1.1 Increase the number of research active/grant active STEM faculty. (Research Implementation Team - Tom McCoy)	09/01/14, 08/31/17	15%	 As of 06/30/15
9.1.2 Launch the Institutes of Research Excellence - Advanced Materials in Manufacturing Processes (AMMPI), Biodiscovery Institute (BDI), Logistics Systems Institute (LSI) including the existing Institute of Applied Science (IAS). (Research Implementation Team - Tom McCoy)	12/01/14, 11/30/17	50%	 As of 07/14/15
9.1.3 Optimize faculty composition to increase research productivity. (Research Implementation Team - Tom McCoy)	09/01/14, 08/31/17	25%	 As of 07/14/15

9.2 Work on the graduate student tuition "problem" to improve graduate recruiting and grow Ph.D. numbers. (Research Implementation Team - Tom McCoy) (08/31/17)


Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
9.2.1 Provide tuition for all funded 0.5 FTE doctoral graduate teaching assistants and graduate research assistants. (Academic Implementation Team - Academic Affairs – Warren Burggren/Finley Graves)	01/01/15, 12/31/15	100%	 As of 07/14/15
9.2.2 Re-invest revenues from the tuition assistance program to enhance the quality and the quantity of graduate students. (Academic Implementation Team - Academic Affairs – Warren Burggren/Finley Graves)	01/01/15, 12/31/15	20%	 As of 07/14/15

9.2.3 Increase funding for research support for graduate students in all disciplines. (Research Implementation Team - Tom McCoy)	09/01/14, 07/31/16	10%	 As of 07/14/15
9.2.4 Improve mentoring and support of graduate students. (Academic Implementation Team - Academic Affairs – Warren Burggren/Finley Graves)	02/01/15, 07/31/17	25%	 As of 07/14/15


9.3 Develop and execute proposals to optimize and expand research space. (Research Implementation Team - Tom McCoy) (08/31/17)

Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
9.3.1 Increase research space across campus and establish/create Shared Instrumentation Research facilities. (Research Implementation Team - Tom McCoy)	09/01/14, 01/31/16	25%	 As of 07/14/15
9.3.2 Continually optimize investments in campus facilities and infrastructure to increase research productivity. (Research Implementation Team - Tom McCoy)	09/01/14, 08/31/17	15%	 As of 07/14/15


9.4 Continue to improve research services support. (Research Implementation Team - Tom McCoy) (08/31/17)

Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
9.4.1 Continually improve the Office of Grants and Contracts Administration (OGCA). (Research Implementation Team - Tom McCoy)	09/01/14, 11/30/17	30%	 As of 07/14/15





9.5 Better integrate teaching and research functions. (Research Implementation Team - Tom McCoy) (08/31/17)

Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
9.5.1 Increase interdisciplinary success campus-wide. (Research Implementation Team - Tom McCoy)	04/01/15, 03/31/16	20%	 As of 07/14/15


9.6 Align promotion and tenure standards to our Tier One national prominence goals. (Research Implementation Team - Tom McCoy) (08/31/17)

Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
9.6.1 Align UNT promotion and tenure standards with those of RU/VH institutions. (Academic Implementation Team - Academic Affairs – Warren Burggren/Finley Graves)	09/01/14, 05/31/15	50%	 As of 05/22/15


9.7 Align new program development to regional workforce needs and promising research areas. (Research Implementation Team - Tom McCoy) (08/31/17)

Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
9.7.1 Create an Office of Economic Development in the Office of Research and Economic Development. (Research Implementation Team - Tom McCoy)	05/01/15, 10/31/15	50%	 As of 06/30/15
9.7.2 Develop a vision for Discovery Park and its potential contributions to economic development and the growth of the College of Engineering and the College of Information. (Research Implementation Team - Tom McCoy)	09/01/14, 08/31/17	20%	 As of 07/14/15
9.7.3 Collaborate with economic development offices in the DFW metroplex, and become an economic development partner for cities, communities and industry. (Research Implementation Team - Tom McCoy)	09/01/14, 08/31/17	40%	 As of 07/14/15
9.7.4 Build a strong collaboration with Alliance Airport including establishing a Logistics Lab at Alliance. (Research Implementation Team - Tom McCoy)	09/01/14, 08/31/17	25%	 As of 07/14/15



9.8 Provide better mentoring for faculty to improve promotion success, increase collaboration, and increase grant and contract activity to create a more research-active faculty. (Research Implementation Team - Tom McCoy) (08/31/17)








Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
9.8.1 Assist faculty with SBIR and STTR proposals to federal agencies by facilitating company collaborations. (Research Implementation Team - Tom McCoy)	10/01/14, 10/31/17	20%	 As of 07/14/15

9.9 Create a unified technology transfer and commercialization unit to support faculty, students and regional needs and to increase corporate contracts. (Research Implementation Team - Tom McCoy) (08/31/17)

Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
9.9.1 Create a successful Technology Transfer Office and commercialization process at UNT. (Research Implementation Team - Tom McCoy)	09/01/14, 10/31/17	25%	 As of 07/14/15

9.10 Improve research collaboration inside and outside the university. (Research Implementation Team - Tom McCoy) (08/31/17)

Implementation Team Projects/Goals	Start Date, End Date	Percentage Complete	Status
9.10.1 Identify problems where UNT may be able to provide solutions by visiting R&D operations of companies in the DFW metroplex and aligning company scientists and engineers with faculty expertise at UNT. (Research Implementation Team - Tom McCoy)	09/01/14, 08/31/16	20%	 As of 06/30/15
9.10.2 Market UNT's Shared Instrumentation Facilities to the private sector and facilitate the gaining of access to these facilities. (Research Implementation Team - Tom McCoy)	09/01/14, 08/31/17	25%	 As of 07/14/15

-  Not Started
-  Deferred
-  On Target
-  Off Target
-  Waiting on Someone
-  Critical
-  Achieved