

President's Staff Sack Lunch Q&A May 3, 2018

*Questions were answered by Bob Brown,
senior vice president for finance and administration, unless otherwise noted.*

1. Email messages from our UNT president are useful and convey valuable information. In light of this, it was disconcerting that our president's email format was used in a phishing email. What steps are being taken to protect presidential and other important communications?

The staff in ITSS Information Security is always on the lookout for phishing emails and other types of mayhem that occur, either on social media or through the UNT email system. It is appreciated when staff, students and faculty report any sort of phishing attempt or anything that appears as irregular. Once ITSS is notified of an issue, they work diligently to correct it.

Additional information provided by Abraham John, AITS senior director:

ITSS Information Security provides [information about phishing and how not to fall prey](#) to such attempts. Articles in the [August 2016 issue of the AITS Newsletter](#) covered Ransomware and Phishing. Review these resources so you will be prepared against this ever-increasing threat.

If you do receive an email that is suspicious, report it by forwarding the suspicious email as an attachment to your direct IT support personnel and/or forwarding the suspicious email as an attachment to security@untsystem.edu and ITSS.messaging@unt.edu.

If you click on a phishing link and enter your credentials at the fake site, contact your direct IT support personnel and immediately go to <http://ams.unt.edu> to change the password associated with your EUID. If you receive email on your smartphone, be sure and update your account credentials on your phone to reflect the new password.

If you have questions, contact your direct IT support personnel. If you don't know who your direct IT support group might be, feel free to contact the main AITS number at x4790 for guidance.

2. Can the front facade in the Hurley Building be cleaned, including the columns and bricks? Graduates are constantly taking professional photos in front of the building. The façade reflects UNT and the pictures are free advertisement. A clean facade helps reflect UNT positively.

Dave Reynolds, associate vice president for facilities, will make sure the building is cleaned, especially where birds have been roosting on ledges above second story windows.

3. How is the Facilities Process Improvement Initiative that Brandi Renton's team is overseeing, along with Deb Rohwer, coming along?

UNT is using the Toyota Production System method with the Facilities team. The project is currently on a break, as the Toyota Production System team has been tasked with assisting Chancellor Lesa Roe and her staff on a project, too. UNT anticipates completing the project this summer and will present a process that is more transparent to university stakeholders that gives better insight to how much things cost and is responsive in a timely manner.

4. Are there plans in place to purchase and develop the strip mall behind Chicken Express?

The University of North Texas does not have plans to purchase the Carriage Square shopping center. It is owned by one development company, and we are not aware of their future plans.

UNT is working to purchase the former McDonald's property located at the northeast corner of North Texas Boulevard and Interstate 35. We also are negotiating with the owner of the adjacent IHOP property.

5. Can you explain how the university is calculating the monetary, and it's underlined three times, monetary ROI of the Cowboys partnership?

The Dallas Cowboys have introduced UNT to a number of other companies in Frisco who have become quick business partners for the university. UNT's relationship with the Dallas Cowboys paved the way for UNT's public-public partnership with the City of Frisco to build a new campus.

Additional information provided by Kelley Reese, associate vice president for university relations:

The investment made into the Cowboys partnership is multifaceted with tangible and intangible assets. The contract between UNT and the Cowboys lays out a robust partnership in which UNT receives extensive advertising assets from the Dallas Cowboys as well as the right to co-brand with the Dallas Cowboys as the organization's higher education partner. The university's media buyer assessed the value of the advertising assets to ensure that UNT was paying fair market prices for the university's brand exposure at AT&T Stadium, The Star and Ford Center, on radio, television, websites and in other outlets. The value of the advertising is the primary driver of the cost of the partnership.

In addition, the Dallas Cowboys are the most valuable franchise in all of professional sports (est. \$4.8B) and UNT has the exclusive right to use Dallas Cowboys trademarks in the higher education space. One important project underway is the creation of a one-of-a-kind sports management degree program. The ROI of this element of the partnership will be able to be measured when the program is fully functional and Cowboys-specific programs are helping draw admission to it along with high graduation and job placement rates. Likewise, the guaranteed internship spots (in a highly sought after profession) are invaluable as an asset and are a key driver in showing return on such a unique partnership.

6. Was there a reason why all IT positions in the job review had their starting salaries dropped? And in some cases, they were significant reductions. This seems to run counter to

UNT growth, and industry needs in the marketplace, especially since we are hard pressed to find qualified talent, given the salary offerings since the job review.

After doing job grading and job placement on the salary schedules, market work was done on those salaries. The professional advice received was that those positions were properly placed on that scale.

Since the rollout of the job classification process, there have been a number of appeals about those positions and some have been adjusted and others have not. Human Resources continues to review and to confirm the right salaries are offered to attract and retain the right employees. If there are individuals who feel their job is improperly aligned, please continue to let Human Resources know.

7. Why do we have Blue Cross and Blue Shield? Terrible coverage, terrible service.

UNT's insurance provider is determined by the Employee Retirement System of Texas and its bid process, which is bid in multi-year contracts. At that time, ERS takes what they believe to be the best bid that the state and its institutions can afford, which also provides the care employees need. There's been variation in experience with the Blue Cross Blue Shield plan, including the recent negotiations with a number of local providers.

8. Can we use payroll deductions for cafeteria lunches? *Answered by Elizabeth With, vice president for student affairs*

That's a great idea. Dining Services is in the process of working with the appropriate parties at the UNT System to establish this opportunity for UNT faculty and staff. Stay tuned.